

ABDULLAH ABBAD

Full-Stack Web Developer · UI/UX Designer

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PROFESSIONAL SUMMARY

Full-stack web developer building complete digital products end-to-end - UI/UX design, front-end architecture, CMS/back-end integration, and deployment. Delivered 10+ production sites and web platforms including a CMS-driven e-commerce app (Sanity, Next.js App Router) and a live, self-founded Shopify business (Decoricks) covering storefront engineering, catalog systems, and digital marketing. Completing a BS in Artificial Intelligence, with a growing focus on applying AI/LLM tooling to real product workflows.

CORE COMPETENCIES

Full-Stack Web Development • React.js & Next.js • UI/UX Design (Figma) • CMS & API Integration • Back-end & Database Fundamentals • SaaS/Business System Design • Dashboard Development • Responsive & Mobile-First Design • Component-Driven Architecture • Git & GitHub • Client Communication & Project Ownership • Applied AI/LLM Tooling

TECHNICAL SKILLS

Languages: JavaScript, TypeScript, HTML5, CSS3, Python (fundamentals)

Frontend: React.js, Next.js, Tailwind CSS, Shadcn/ui, Responsive/Adaptive Design

Design: Figma, Adobe Photoshop, Adobe Illustrator, Canva — wireframe-to-code workflow

Backend/DB: Node.js, Express.js, MongoDB, MySQL, SQL Server — plus CMS/backend-as-a-service integration (Sanity CMS, Next.js middleware/routing)

Tools & Platforms: Git, GitHub, Linux, Netlify, Vercel, Render, Shopify, WordPress

AI & Emerging Tech (in progress): Pursuing BS in Artificial Intelligence; building foundational knowledge in LLM applications, prompt engineering, and AI-assisted development workflows

EXPERIENCE

Web Developer & UI/UX Designer (Freelance) — CodeGenius

Jan 2023 – Present | Remote

- Designed and built 10+ client web products end-to-end - business sites, content platforms, and a CMS-integrated e-commerce app, from Figma wire-frames to deployed, responsive React/Next.js interfaces.
- Founded and operate Decoricks (decoricks.com), a Shopify-based home decor e-commerce store: built custom storefront UI/widgets, manage the full product catalog, and run digital marketing (Meta Ads) end-to-end.
- Own the complete freelance client life-cycle - requirements gathering, UI/UX design, development, deployment, and post-launch support - independently.

Frontend Developer Intern (Remote) — CodeCross.co

Aug 2025 – Jan 2026 | Lahore, Pakistan

- Built responsive UI components in React.js and Next.js/Tailwind CSS from Figma designs, collaborating with the team on a shared production codebase.
- Converted static Figma designs into pixel-accurate, mobile-first responsive pages, tested across multiple breakpoints.
- Paired with team members to troubleshoot and resolve front-end bugs and cross-browser rendering issues.

Frontend Developer Intern (Remote) — DevelopersHub Corporation

Jul 2025 – Aug 2025 | Lahore, Pakistan

- Partnered with product designers to translate wireframes into responsive, user-friendly React.js UI components.
- Implemented mobile-first responsive layouts to ensure consistent compatibility across devices and screen sizes.

FEATURED PROJECTS

ChatGeniusX — Full-Stack Chat App (Next.js 13+ App Router, TypeScript, Sanity CMS, Tailwind, Radix UI) chatgeniusx.netlify.app

- Built a full-stack chat app with real-time messaging, authentication, APIs and database integration (MongoDB). — personal project, 62+ commits.

Decoricks — E-Commerce Storefront (Shopify, Liquid, JS) decoricks.com

- Founder-operated home decor e-commerce store; built custom storefront widgets and manage marketing/ads.

Decofin — Personal Finance Tracker (React 18, TypeScript, Recharts, Tailwind CSS) decofin.netlify.app

- Expense-tracking app with Recharts-based financial data visualization and component-driven architecture.

AION — Artificial Intelligence Operating Nervous System (Next.js, TypeScript, Middleware/Router) github.com/CodeGeniusDev/AION

- Built AION, an AI-powered multi-agent productivity platform, collaborating with team member.

EDUCATION

Bachelor of Science, Artificial Intelligence — The University of Lahore

Intermediate, Computer Science — Apex College, Sheikhpura

Expected 2029

2024